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EXECUTIVE SUMMARY



A brief and conperlling overview of Copper Incorporations and some key elements. This is to grab the reader attension and give a clear view of what copper incorporation is about these are some key elements bussiness concept, market analysis, market and sales stratagy, management team, financial projections and funding needs.

Copper Incorporation is a new entrant in the beverage industry, specializing in the production of natuaral and healthy juice. Our focus is on delivering high-quality freshly squeezed pineapple juice, orange juice, carrot juice, and cucumber juice to consumers who see healthy and refreshing drink.

The market for natural and beverage are growing rapidly, driven by increasing consumer awareness of the benefits of consuming fruits and vegetables. Our juice are made from 100% natural ingredients and contain no additives or preservatives. We belive that our commitment to producing high quality, natural juice sets as part from other juice manufactures in the market.

Our initail product line consist of four flavors: pineapple juice, orange juice, carrot juice and cucumber juice. These flavor were chosen due to thier popularity and high demand in the market. Our juice are available in both single-serving and multi-serving bottles, making them convinient for costomers to enjoy at home, work or on the go.

EXECUTIVE SUMMARY



In order to reach our target market, we will utilize a multi-channel marketing strategy. This will include online advertising, social media marketing, and in-promotions. We will also focus on building a relationship with distributors and retailers to expand our reach and increase our market share.

Our financial projection indicates that we will be profitable within the first year of operations, with a projected revenue of \$10million and a net profit of \$4million we are seeking \$90million in funding to cover our startup costs and to support our growth and expansion plans

Overall Copper Incorporations is well positioned to capture a significant share of the growing natural and healthy beverage market. Our commitment to quality, freshness and natural ingredients sets us apart from our competitors and we are excited about the opportunity to bring our delicious and healthy fruit juice to customers across the country.

OUR COMPANY



Copper Incorporations is a premieum beverage that specializes in the production of healthy and delicious juices. Our product line include freshly squeezed pineapple juice, orange juice, carrot juice and cucumber juice, each made with only the finest ingredients and no added sugars or preseervations.

At copper Incorporation we belive that everyone deserves access to healthy and delicious beverages. Thats why we offer our juice in both single-serving and multi-serving bottles, as well as in bulk for food service and hospitality industries. Our product are available through a variety of distribution channels, including retail stores, cafes, and online retailers.

Our brand is built on the principle quality health and taste. We are dedicated to providing our costomers with the best possible experience, from the moments they purchase our product to the moment they take thier first sip. We believe that our juice are not just beverages , but an important part of a healthy and balanced lifestye.

OUR CUSTOMERS



Our target market is the health-conscious customer who is looking for a convenient and nutritious beverage option to help them achieve their fitness goals. We are targeting families who are looking for a healthier alternative to sugary drinks and want to introduce their children to the benefits of fruits and vegetables, and those who are looking for a convenient way to get their daily dose of vitamins and minerals.



We don't find customers for our product. We find product for our customers.

OUR PRODUCTS

Our product line consist of pineapple juice, orange juice, carrot juice and cucumber juice. all our juices are made with no added sugar,preservations or artificial flavor, and are all natural and arganic. we also offer a variety of sizes , from single-serving and multi-serving bottles to larger containers for those who want to stock up, as well as in bulk for food services and hospitality industries. Our products are available through a variety of distribution channels, including re-tails stores, cafes, and online retailes.



Our orange juice are made with 100% natural ingredients and does not contain any sugar or flavor and comes in afordable prices.



Our cucumber juice are made with 100% natural ingredients and does not contain any sugar or flavor and comes in afordable prices.





Our pineapple juice are made with 100% natural ingredients and does not contain any sugar or flavor and comes in affordable prices.



Our carrots juice are made with 100% natural ingredients and does not contain any sugar or flavor and comes in affordable prices.



We are proud to serve our customers with a delicious and healthy beverage

COMPETITION AND BUSSINESS STRATEGY

The beverage industry is highly competitive, with many establised brands and new entrants.



HEALTHY DRINKS

We will defferentaite ourselves by offering a healthier alternative to sugary and preserving and flavor drinks.

HIGH QUALITY

We will provide the best and quality fruits made from a well known farm in the country and process them well.



FRESH INGREDIANTS

We will also make difference by using some of the most freshest ingre-diants in the country in making our drinks.

LOW PRICES

We wil also provide our customers affordables drinks for all individudals to purches.



However, we believe that our unique blend of pineapple, carrot, orange, and cucumber sets us apart from our competitors. We will focus on product quality, competitive pricing, and innovative marketing and sales initiatives to gain a competitive advantage. Our marketing and sales strategy will include social media marketing, influencer marketing, and targeted advertising to reach our target customers.

MARKETING AND SALES



we plan to market our products through social media platforms, such as twiter, instagram and facebook and local markets, and through restaurants cafes.



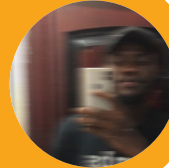
Our company will use a variety of marketing and sales strategy to reach its target market. the company will use traditional marketing methods such as print and radio advertising, as well as digital marketing methods such as social media and email campaigns. the company will also use direct sales methods such as door to door and in store promotions. The company will also use on-line sales methods such as e-commerce websites and mobile applications. We also will focus on creating a strong brand image and developing customer loyalty.

THE MAIN TEAM



CEO

David Kwame Kwakye Buabeng Mckeown (sugar). the CEO of copper incorporation.



MANAGER

Daniel Kwame Kwakye Buabeng Echo. The manager of copper incorporation.



HUMAN RESOURES(HR)


Philip Kweku Gyamfi Buabeng (lotto). The human resourses personel for cop-per incorporation.



SALES MANEGER

Sharon Agyapomaa Buabeng Lady. The sales maneger for copper incorpo-ration.

THE MAIN TEAM



We have assembled a team of experienced and dedicated professionals who are committed to ensuring the success of our business. Our team includes production managers, quality control specialists, marketing and sales experts, and administrative staff. We believe in investing in our employees, and we will provide training and development opportunities to ensure that our team members have the necessary skills and knowledge to carry out their roles effectively. We will establish clear roles and responsibilities to ensure smooth operations and productivity.

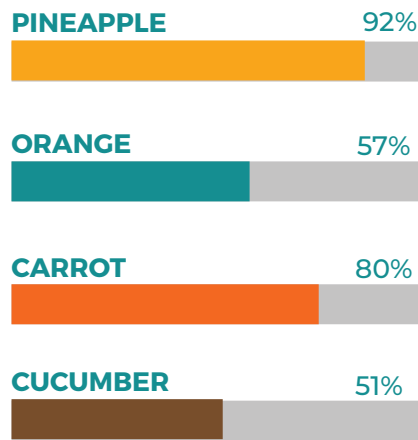


The company will also invest in employee training and development to ensure that the team is equipped with the necessary skills and knowledge to achieve the company's goals.



FINANCIAL DATA

<div>\$10,000</div> <p>The company will invest the amount of \$10,000 in setting up the projet the will cover costs for getting raw materials. and transportation to the factory for processing.</p>	<div>\$04,000</div> <p>The company is going to add an additional amount of \$4,000 in distribution of goods to our coustomers and retail personels. and aslo for advertising the products.</p>	<div>\$90,000</div> <p>In all the company is going to refund the sum of \$90,000 to cover our startup cost, distribution, advertiz-ing and support to the growth and expansion plan.</p>
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Copper Incorporation

will operate from a manufacturing facility located in a strategic location. The manufacturing process will involve sourcing fresh fruits and vegetables, processing, and bottling the products. The products will then be distributed to various retail outlets, including supermarkets, health stores, and online retailers.

The company

will require an initail investment of \$90,000 to cover the cost of equipments, ingredients and staff. The company will also require an additional \$200,000 for making a sales epenses. The company is expexted to to generate a renenue of \$1 million in the first year of operations and is expected to grow 10% annually.

OPERATIONS

The company will source thier fruits and vegetables from the local farmers, ensuring that we have only the freshest and healthy fruits produced in the country . after it will be transported to the factory for processing and pakaging. then the juice will be distributed in our fastest and safety bus. The company plans to use the combination of automated and manual processes to ensure that the juice are of the highest quality. The company also plans to use a third-party logistics provider to unsure that the juice are delivered to customer in a timely manner.



PRODUCTION

The company will use the latest technology to ensure the highest quality of production. Our manufacturing facility is equipped with state-of-the-art machinery and equipment to ensure that our production processes are efficient and cost-effective.

PACKAGING

The company will employ a team of experienced and knowledgeable staff to ensure proper packaging and highest quality of customer service.

DISTRIBUTION

The company will also use the latest safety and hygiene standards to ensure the safety of its products. The products will then be distributed to various retail outlets, including supermarkets, health stores, and online retailers.

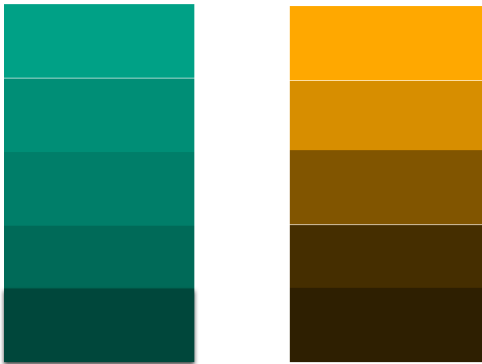
CONCLUSION



The pineapple juice carrot juice arange juice and cucumber juice manufacturing company is a promissing venture that has the potential to become a seccesful business. The company has a clear stratagy and objectives and is well-positioned to capitalize on the growing demand for healthy and affordable juice. With the right marketing and sales stratagies, the company is expexted to generate a significant amount of \$90 million.

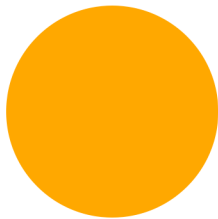
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APPENDIX



colours

1st color used



2nd color used



color percent

CMYK
C=0 M=39 Y=100 K=0

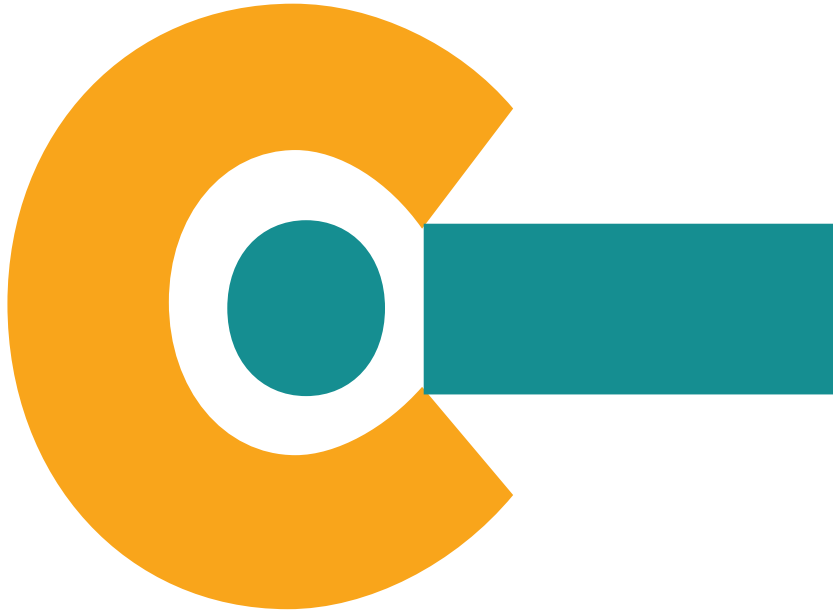
RGB
R=255 G=168 B=0

CMYK
C=81 M=13 Y=59 K=1

RGB
R=0 G=161 B=134

Typography

Aa Bb Cc Dd Ee Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz 1234567890
Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz 1234567890



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